

Dr. Taylor Discusses New Cardiovascular App “Moyo” on WSB-TV



[Dr. Herman Taylor](#), director of the Cardiovascular Research Institute (CVRI) at Morehouse School of Medicine (MSM), was recently interviewed by WSB-TV about a new app, called Moyo, that tracks heart health and encourages healthy behaviors.

The Moyo app was created by Dr. Taylor in conjunction with Dr. Gari Clifford at Emory University. The app is targeted to the 18-29 year old inner city audience in Atlanta. Employing community-based participatory principles, the targeted demo helped design the app from the Moyo Health Network, a joint CVRI/Emory partnership. “Moyo” is the Swahili word for “heart.” The app will provide feedback for changes to improve health and prevent disease. The app will also collect data from the users, with their approval, to assist Drs. Taylor and Clifford in future research.

[Click here for the full story on WSB-TV.](#)