

Allison D. Mitchell, M.S.



Allison Mitchell joined Morehouse School of Medicine as the Marketing Manager, Marketing and Communications, on July 6, 2015.

Ms. Mitchell was the Senior Marketing Manager for the Dining Services department at Valdosta State University in Valdosta, Georgia before coming to MSM. She was directly responsible for developing and implementing the annual Marketing & Communications plan and budget for Dining Services every academic year, as well as managing marketing and operations for the Student Union's national brands (i.e. Starbucks, Chick-fil-A), an \$8 million venture. Before making her mark in the higher education industry, Ms. Mitchell started her career in Marketing and Communications in healthcare, working as Associate Marketing Manager for the Cleveland Clinic, in Cleveland, Ohio.

Ms. Mitchell received a Master of Science degree in Media Management from Syracuse University in 2009 and received a dual Bachelor of Arts degree in Public Relations and Spanish Language, Literature, and Culture from Syracuse University in 2008.