

## Eric Payne



Eric Payne joined Morehouse School of Medicine as Director, Marketing and Communications, on June 13, 2016. Mr. Payne has over 15 years of experience working in print and digital communications. He's successfully helped Fortune 500 clients, non-profits and small proprietors engage, grow and maintain their audiences.

Prior to his arrival at MSM, Mr. Payne worked within the public affairs and communications departments for household brands such as Coca-Cola and Home Depot. He also worked as an ad man for advertising agencies helping to create and execute entertaining social media and content marketing strategies and campaigns for brands such as Nike, BB&T, Wells Fargo, Verizon, UPS and Chick-fil-A.

Mr. Payne received a Master of Arts degree in Social Sciences from Binghamton University and a Bachelor of Arts degree in Psychology from Cornell University.