# CHAMPIONS OF HEALTH

Town Hall Meeting/Reception/Gala



Georgia World Congress Center January 16, 2016



#### **Champions of Health Awards**

are earned by a group of community leaders and wellness advocates who have demonstrated expertise and passion for promoting health information and service.

They are experts and enthusiasts in health modalities ranging from nutrition and medicine to behavioral health and fitness.

Champions are selected and announced at the Annual THBN Awards Gala and work throughout the year to educate all members of the Metro-Atlanta community on key health issues.





**Awards Overview** 

The Champions of Health Mission Statement includes two key statements that explain why investing in community health recognition and education is critical:

- 1) THBN Champions of Health inspire, mentor, train, and support the next generation of global health leaders.
- 2) THBN programming promotes the work of the Champions of Health in an unbiased media environment designed to offer the pubic cutting edge information and truth.

"Our goal is to reveal the truth, while placing an enthusiastic and diverse face on community health." -- THBN CEO, Dr. Debbie Wallace

Dr. Louis Sullivan to Receive Champions of Health "Icons of Health" Award





**Mission Statement** 

## Soledad O'Brien to Receive Champions of Health "Voices of Truth" Award



#### The Champions of Health Role

Champions receive a built-in forum to further promote their health initiatives and messages of wellness with THBN featured programming; at THBN events and workshops; and while giving back to communities across Atlanta – especially those that are disadvantaged and underserved.

During their service, Champions of Health recognize and assist in the selection process for the Youth Champions of Health, honoring students who demonstrate outstanding effort, progress and impact in such areas as the Childhood Obesity Prevention Campaign.

Champions are honored as THBN featured writers and benefit from ongoing THBN local public relations efforts.



**Role of Champions** 



## **Champions of Health Awards**

Saturday January 16, 2016 Georgia World Congress Center

> Town Hall Meeting - 3pm Host: TBD

> > Reception - 6pm

Awards Gala - 6:30 pm Honoring Legacy Champions of Health and Announcing the Nominees for the Youth Champion of Health.



#### The Event

#### Who Attends:

- Mainly 25 54 year olds
- Enthusiastic, educated, health-conscious, professional
- Industry Professionals in the wellness industry (medical, behavioral health, nutrition, holistic, fitness, social, etc.)
- Health conscious community concerned with personal, family and societal health
- Media interested in promoting unbiased, truth about wellness





## The Audience

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