



# Leveraging the State's \$35M Investment in MSM

MSM Town Hall  
May 5, 2016

We are on a mission.

# Terms From The State

“The funds received shall be used for development and implementation of programs to meet the primary care and other health care needs of rural and medically underserved areas of Georgia. The Medical School hereby agrees that all funds received pursuant to this Agreement shall be used **solely** for the financial support of the Medical School for that purpose.”

# MSM Selection Criteria

## Our initiatives must do 4 things:

1. Have **impact** and access to patient care in urban and rural Georgia;
2. Produce a lasting and sustainable **legacy** to urban and rural health in Georgia;
3. Show a significant short- and long-term **return on the state's investment** that is measured by the overall health care status of vulnerable communities;
4. Align with our strategic plan.

# Methodology

Each member of the Executive Leadership Team (ELT) came up with three initiatives that met the above criteria and the state's terms;

The ELT then identified the five top initiatives and solicited input from MSM content experts to flesh them out;

The ELT, with input from MSM faculty and staff, then developed a two-page document outlining the basic goal and objectives of the five initiatives

Then, a final, high-level **preliminary** document was written and submitted to the state on March 24

# Initiative 1: Access

**Operation Keepsake:** Retaining MSM Medical Students and Residents in Georgia

**Strategic Alignment:** Vision Imperative III – “Preparing Future Health Learners and Leaders”

## Goals



- Maintain at least a 65 percent retention rate of GME graduates who practice in Georgia while increasing the number of our GME slots by at least 30. In so doing, we will also include a rural health track;
- Retain within five years 25-30 percent of our MD graduates in our residency program, thereby increasing the probability of producing more Georgia physicians.

## Strategies



- Establish a “Loan Repayment Plan” as an incentive to both retain more MSM MD students and maintain a high percentage of MSM residents who practice in Georgia;
- Establish a “3 + 3 program” in which selected Georgia undergraduate students will earn their MSM MD degree in three years, then attend an MSM GME program for three years before practicing in a primary care field in Georgia;
- Increase our GME slots by at least 30 within the next five years.

# Initiative 2: Access and Legacy

**Program Expansion:** Transitioning to a Health Sciences Institution

**Strategic Alignment:** Vision Imperative III – “Preparing Future Health Learners and Leaders”

## Goals



- Develop and implement new degree programs and degree tracks to expand the health care team;
- Expand partnerships in underserved communities across Georgia with pipeline and training programs in all sites;
- Expand partnerships with Georgia schools and universities to support the success of Georgia students from underserved areas in choosing and succeeding in health careers.

## Strategies



- Implement a Physicians Assistant degree program, BS-MD collaborative programs, and certificate programs (patient navigator and community health worker, etc.);
- Establish regional campuses in Columbus and Albany in collaboration with communities, health centers, and schools to provide clinical training sites, community-engaged health care, and support of pipeline programs;
- Establish pipeline collaborations across Georgia to support developing health professions students through aligned co-ops, career experiences, and academic enrichment

# Initiative 3: Investment and Impact

## Matching Gifts and Investment Program:

**Strategic Alignment:** Vision Imperatives I & III – “Translating Discovery Into Health Equity” & “Preparing Future Health Learners and Leaders”

Through a Matching Gifts/Investment program, MSM will focus on 3 areas:

- ❑ **Scholarships** – investing in our students and decreasing the debt load on graduating students. This includes all our learners - medical students, masters, and doctoral students. In addition: A) look into scholarships specifically for staying and working in Georgia; and B) building a match program for AUC students going into the health sciences with a focus in primary care and population health.
- ❑ **Facilities** – investments in new education buildings to accommodate our class expansion over the next few years;
- ❑ **Endowed Chairs and Professorships** – create funds to support specific mission-critical positions at MSM. The Chair and Professorship endowments will create a long-term sustainability salary for these critical units. These types of funds will help recruit and retain these leaders.

# Initiative 4: Access and Impact

## Clinical Simulation Center with Telehealth Division

**Strategic Alignment:** Vision Imperatives II & III – “Building Bridges Between Healthcare and Health” & “Preparing Future Health Learners and Leaders”

In summary, the Simulation Center will focus on the following:

- ❑ Integrating relevant social determinants into the simulation training modules designed to improve outcomes and quality;
- ❑ Developing “best practice” approaches for improved access, disease prevention and primary care for all Georgia communities, including the underserved rural communities;
- ❑ Implementing a comprehensive telehealth program to provide high-quality behavioral, high-risk obstetric and specialty care to under-resourced (mostly rural) communities;
- ❑ Developing a population health management and care coordination platform that will improve access, equity and quality of life for all Georgia citizens.



# Initiative 5: Access, Impact, & Investment

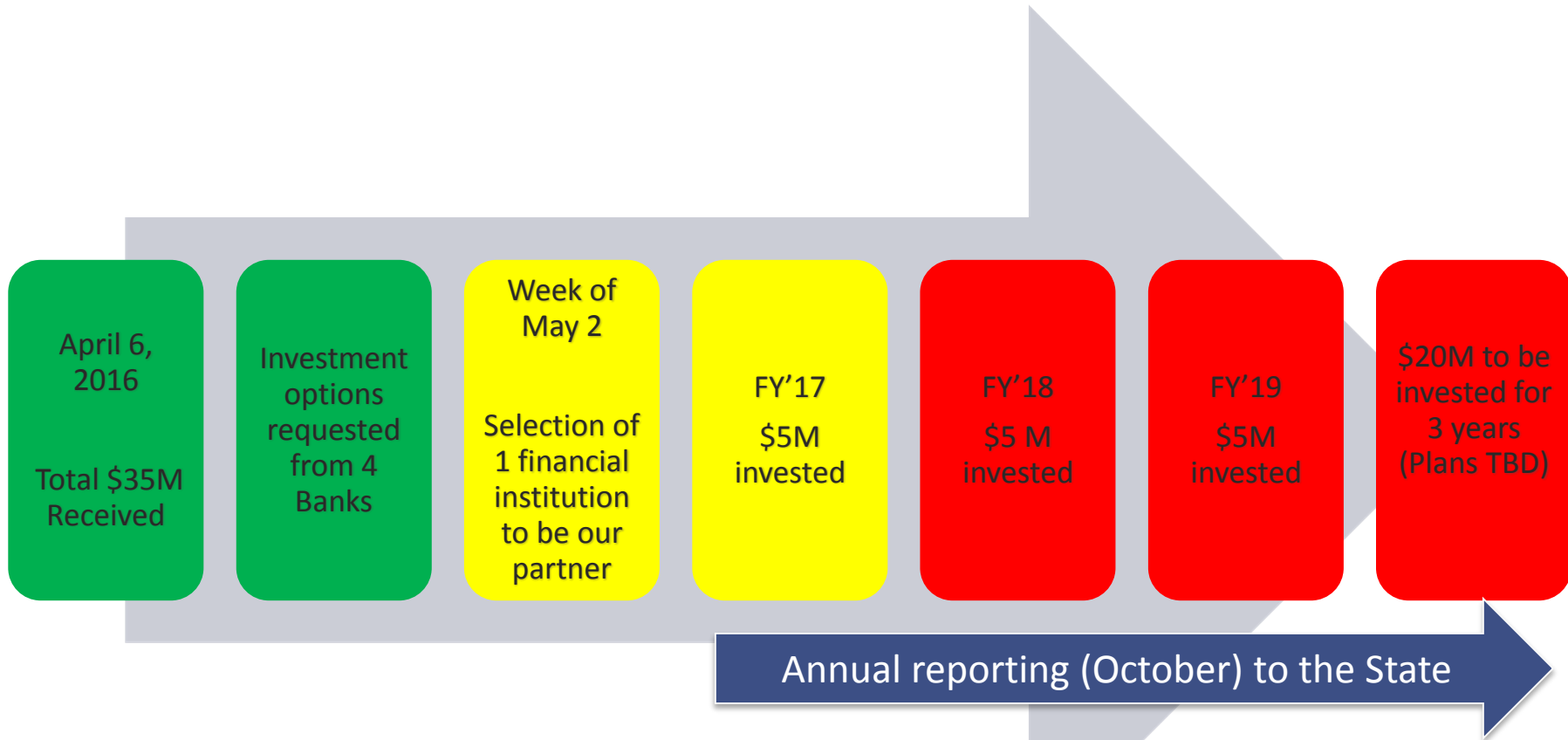
## Innovation Center for Translating Discovery

**Strategic Alignment:** Vision Imperatives I & III – “Translating Discovery Into Health Equity” & “Preparing Future Health Learners and Leaders”

To accomplish the Innovation Center’s mission, we will establish:

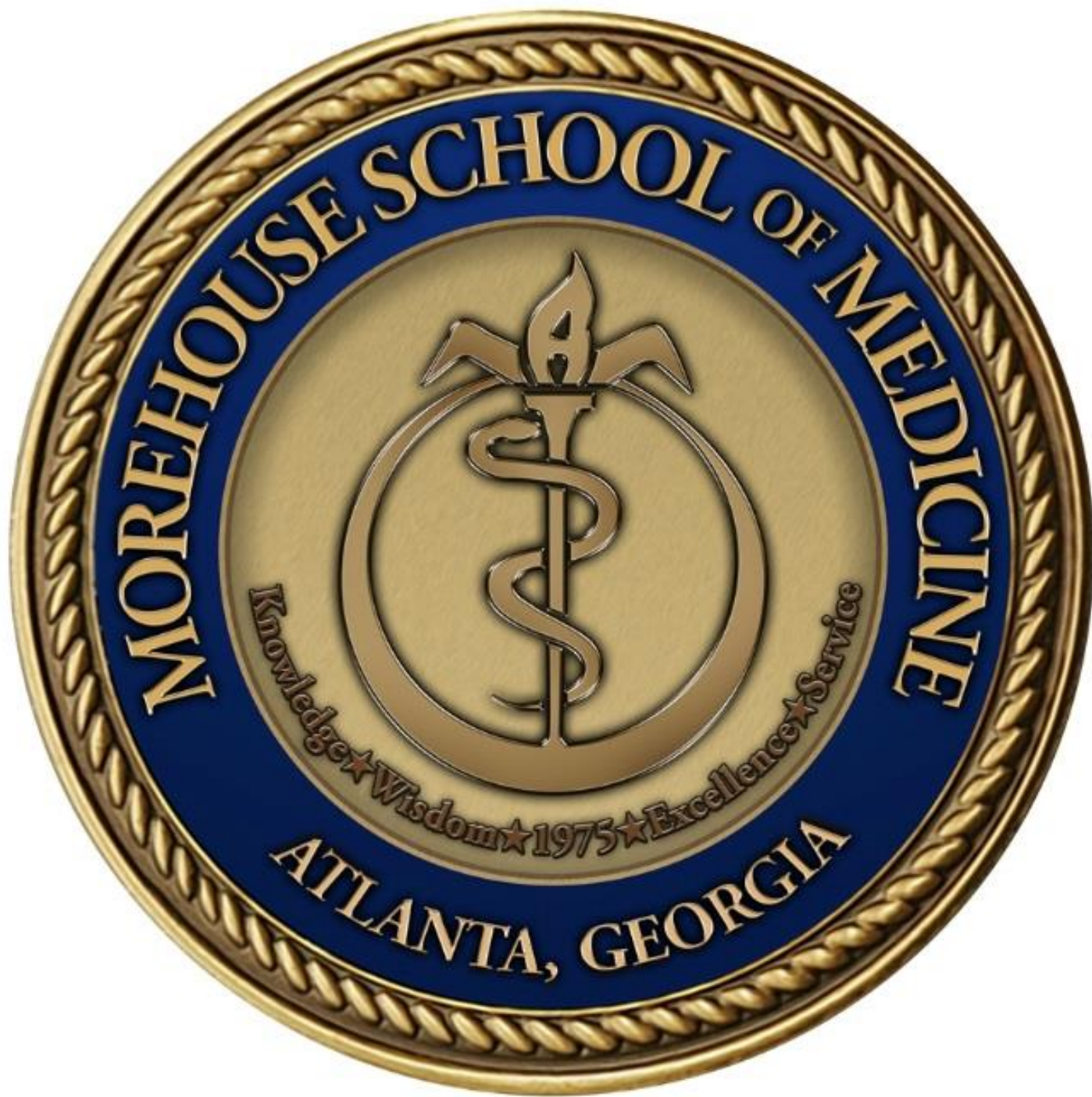
- ❑ An “Innovation Fund,” which will serve as the base of support for all activities;
- ❑ A “Translating Discovery Program,” which will assist with innovations that address specific diseases, treatments, or health care delivery that will lead to transformational models of care for urban and rural medically underserved areas of Georgia. This program is also designed to train the next generation of health and scientific professionals to translate discoveries to impact the health of the communities that we serve;
- ❑ A “Health Systems Innovation Program” to ensure more equitable health delivery and payment systems.

# Financial Investment-\$35M



# Questions





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