

FY16 Strategic Plan Q3 Scorecard

Low-Hanging Fruit Strategies



Vision Imperative 1: Translating Discovery into Health Equity

Strategy	Goal	Frequency	Target		Outcomes
			Annual	5 year	Spring/Q3 Progress
1.4	Strategically position MSM as the creator and leader of T ^x .	Quarterly	Varies	Strategy Met	<div style="width: 100%; height: 15px; background-color: #76b82a;"></div>
2.1	Deploy technology-based interventions to improve health and promote health equity.	Quarterly	Varies	Strategy Met	<div style="width: 100%; height: 15px; background-color: #76b82a;"></div>

Vision Imperative 2: Building Bridges Between Healthcare and Health Strategies

Strategy	Goal	Frequency	Target		Outcomes
			Annual	5 year	Spring/Q3 Progress
4.1	Continue efforts to enhance clinical practice operations' ability to support all MSM missions.	Quarterly	Varies	Strategy Met	<div style="width: 100%; height: 15px; background-color: #76b82a;"></div>

Vision Imperative 3: Preparing Future Health Learners and Leaders

Strategy	Goal	Frequency	Target		Outcomes
			Annual	5 year	Spring/Q3 Progress
3.2	Align learner recruitment with the overall aims of MSM.	Quarterly	Varies	Strategy Met	<div style="width: 100%; height: 15px; background-color: #f1c40f;"></div>
4.1	Strategically expand existing programs while sustaining academic excellence for academically diverse students.	Quarterly	Varies	Strategy Met	<div style="width: 100%; height: 15px; background-color: #76b82a;"></div>
4.2	Develop innovative new curricula to advance and support health equity.	Quarterly	Varies	Strategy Met	<div style="width: 100%; height: 15px; background-color: #76b82a;"></div>
4.3	Increase national recognition for MSM's success in training a qualified and diverse workforce.	Quarterly	Varies	Strategy Met	<div style="width: 100%; height: 15px; background-color: #76b82a;"></div>

Cross-Cutting Goals

Strategy	Goal	Frequency	Target		Outcomes
			Annual	5 year	Spring/Q3 Progress
A.1	Strengthen and expand existing relationships, collaborations, and partnerships in support of MSM's mission.	Quarterly	Varies	Strategy Met	<div style="width: 100%; height: 15px; background-color: #76b82a;"></div>
A.2	Actively seek new partnerships aligned with MSM's mission.	Quarterly	Varies	Strategy Met	<div style="width: 100%; height: 15px; background-color: #76b82a;"></div>
B.1	Enhance communication mechanisms across MSM.	Quarterly	Varies	Strategy Met	<div style="width: 100%; height: 15px; background-color: #76b82a;"></div>
C.1	Foster mutual respect, trust and accountability among all employees and learners at MSM.	Quarterly	Varies	Strategy Met	<div style="width: 100%; height: 15px; background-color: #f1c40f;"></div>
C.2	Cultivate a highly-effective workforce that strives for excellence and productivity.	Quarterly	Varies	Strategy Met	<div style="width: 100%; height: 15px; background-color: #76b82a;"></div>

- Complete
- In Progress-
On Track
- In Progress-
Monitor
- In Progress-
Concern
- Not Yet Started

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Top Priority Strategies



Vision Imperative 1: Translating Discovery into Health Equity

Strategy	Goal	Frequency	Target	Annual	5 year	Outcomes
						Spring/Q3 Progress
1.1	Assess the MSM research portfolio as well as the national landscape to identify projects that “move the needle” on improving health; further build relevant projects with proven outcomes.	Quarterly	Varies		Strategy Met	In Progress-On Track
4.1	Build a biomedical data repository for sharing data across the School of Medicine and beyond.	Quarterly	Varies		Strategy Met	In Progress-Monitor
4.3	Leverage big data to become the premier scholarly center for the integration of primary care, community health, health equity research and health implementation science (T ^X ™).	Quarterly	Varies		Strategy Met	In Progress-On Track

Vision Imperative 2: Building Bridges Between Healthcare and Health Strategies

Strategy	Goal	Frequency	Target	Annual	5 year	Outcomes
						Spring/Q3 Progress
1.1	Lead innovation in population health management by developing programs that meet the needs of targeted populations and leverage the unique strengths of MSM.	Quarterly	Varies		Strategy Met	In Progress-Monitor
2.1	Produce and disseminate scholarly work this is the gold standard for designing and achieving health equity.	Quarterly	Varies		Strategy Met	In Progress-Monitor
4.2	Market and promote healthcare and health opportunities provided by MSM, MHC and other clinical affiliates to become known in the community for outstanding service, health education and specialized care.	Quarterly	Varies		Strategy Met	In Progress-On Track

Vision Imperative 3: Preparing Future Health Learners and Leaders

Strategy	Goal	Frequency	Target	Annual	5 year	Outcomes
						Spring/Q3 Progress
1.1	Elevate existing MSM pipeline activities and develop new initiatives to increase the quality and availability of pipeline programs.	Quarterly	Varies		Strategy Met	In Progress-On Track
2.1	Expand philanthropic support for student scholarships.	Quarterly	Varies		Strategy Met	In Progress-On Track
3.1	Recruit, retain and develop high-quality faculty and staff committed to educating and mentoring future scientists, healthcare providers, and public health professionals.	Quarterly	Varies		Strategy Met	In Progress-On Track

Cross-Cutting Goals

Strategy	Goal	Frequency	Target	Annual	5 year	Outcomes
						Spring/Q3 Progress
D.1	Build a diverse and sustainable financial platform.	Quarterly	Varies		Strategy Met	In Progress-On Track
D.2	Enhance fundraising capacity, increase donor engagement and create a culture of giving.	Quarterly	Varies		Strategy Met	In Progress-On Track
E.1	Launch a comprehensive, coordinated branding, marketing and public relations campaign for MSM and Morehouse Healthcare.	Quarterly	Varies		Strategy Met	In Progress-On Track

- Complete
- In Progress-On Track
- In Progress-Monitor
- In Progress-Concern
- Not Yet Started